Information for State of Maryland CareFirst Members Regarding Anthem Data Breach

In February, CareFirst BlueCross BlueShield (CareFirst) was made aware by Anthem, Inc. (like CareFirst, a Blue Cross Blue Shield company) of a very sophisticated external cyber-attack on Anthem.Attackers gained unauthorized access to Anthem’s information technology systems and obtained personal information about consumers who are current and former members of Anthem’s associated health plans, as well as information about consumers covered by other independent Blue Cross and Blue Shield plans, including CareFirst.

Based on the information provided to CareFirst by Anthem, as many as 375,000 CareFirst members throughout the region could - in some fashion - be impacted by this event. Every affected CareFirst member will receive a letter from Anthem containing a list of the types of personal information potentially accessed in this attack. Because this breach affected nearly 80 million individuals nationwide, Anthem’s notification is by necessity broad and may create a perception that overstates the potential impact for CareFirst members.

For State of Maryland CareFirst members, the information potentially compromised included only name, date of birth, largely incomplete address information, and health plan identification numbers. The information provided by Anthem and our own analysis to date shows no social security numbers, credit card information, banking information or claims information was compromised.

Any member receiving a letter from Anthem on this breach may enroll in the credit and identity protections being offered by Anthem. Members can visit www.AnthemFacts.com to learn how to enroll. Due to the number of people affected by the Anthem data breach, it will take a number of weeks for Anthem to mail letters to all impacted members. In the meantime, any member who thinks they may have been affected can also avail themselves of the protections being offered by and paid for by Anthem.