

Executive Department - Governor's Office of Community Initiatives

MISSION

To serve as a coordinating office for the Governor that connects Marylanders to economic, volunteer, and human service opportunities through government, business, and nonprofit partners.

VISION

To advance the Governor's goals to make Maryland the best state to live and work.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Coordinate volunteer and community service opportunities to address unmet needs and enhance the quality of life in Maryland.

- Obj. 1.1** Continue to develop a network of sustainable volunteer and community organizations to serve communities across Maryland.
- Obj. 1.2** Deploy available funding to engage community organizations, volunteers and national service participants to address State and local priorities.
- Obj. 1.3** Support community and volunteer organizations to meet needs of government and non-profit organizations.

Performance Measures	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Est.	2024 Est.
Dollars granted to community based organizations (thousands):							
AmeriCorps	\$4,613	\$4,529	\$5,066	\$3,157	\$4,778	\$4,922	\$5,069
¹ State Funding (thousands)	\$2,633	\$2,684	\$2,108	\$2,354	\$2,807	\$2,711	\$2,711
Federal Funding (thousands)	\$4,791	\$5,049	\$4,767	\$4,889	\$5,118	\$5,487	\$5,634
Ratio of State Dollars to Federal Dollars	5/9	1/2	4/9	1/2	5/9	1/2	1/2
Number of AmeriCorps members recruited and volunteers generated by AmeriCorps programs:							
Members	789	790	804	780	873	1,048	1,008
Volunteers	11,565	13,089	13,113	3,830	1,644	3,000	3,000

Executive Department - Governor's Office of Community Initiatives

Obj. 1.4 Build stronger, healthier communities through Volunteer Maryland (VM) by developing volunteer programs that meet critical needs in the areas of economic opportunity, education, healthy futures, environmental stewardship, disaster services, and veterans and military families.

Performance Measures	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Est.	2024 Est.
Number of volunteers	5,505	6,188	3,589	4,318	6,963	4,500	5,000
Number of hours contributed to State	59,576	51,882	58,058	16,940	19,437	22,500	25,000
Percent of service sites reporting sustained or improved organizational capacity to manage volunteer activities after VM service year	85%	100%	85%	100%	100%	80%	80%
Value of volunteer hours and in-kind contributions (thousands)	\$5,845	\$1,321	\$1,476	\$483	\$582	\$585	\$585
Percent of service sites reporting achievement of goals to meet critical community needs	80%	70%	92%	81%	81%	80%	80%

Goal 2. Promote community-based service and volunteer service as a strategy to address unmet needs in Maryland.

Obj. 2.1 Annually increase the number of Marylanders recognized for their service efforts.

Obj. 2.2 Invite 100,000 Marylanders per year to volunteer in their communities through targeted marketing efforts.

Performance Measures	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Est.	2024 Est.
Private match dollars generated (thousands)	\$7,478	\$6,952	\$6,965	\$6,352	\$4,368	\$4,499	\$4,634
Ratio of private match dollars to grant dollars	1.6:1	1.5:1	1.4:1	2:1	0.9:1	0.9:1	0.9:1
Marylanders recognized for service efforts (awards, certificates, State Fair passes)	12,735	13,025	1,344	398	16,466	21,989	22,000

Executive Department - Governor's Office of Community Initiatives

Goal 3. Increase outreach to ethnic, cultural, and advocacy-based communities in Maryland.

Obj. 3.1 Increase involvement/participation in ethnic, cultural, and advocacy-based community events and distribution of information.

Performance Measures	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Est.	2024 Est.
Number of festivals, meetings and similar events attended:							
African	71	97	43	25	32	33	34
Asian Pacific American	104	184	97	147	149	155	160
Caribbean	14	N/A	N/A	N/A	N/A	N/A	N/A
Hispanic	71	89	47	22	36	75	150
American Indian (includes pow-wows)	106	176	143	260	224	265	275
Middle Eastern American	114	115	40	23	24	25	26
South Asian American	84	90	50	93	75	80	85
Autism Strategy	N/A	N/A	N/A	N/A	177	450	700
Immigrant Affairs	N/A	N/A	N/A	N/A	22	45	85
LGBTQ Affairs	N/A	N/A	N/A	N/A	2	12	24
Brochures, pamphlets, reports, information requests and other informational materials distributed:							
African community	5,986	7,560	5,392	6,274	6,794	6,998	7,208
Asian Pacific American community	19,204	20,562	5,500	14,350	15,200	16,500	18,000
Caribbean	420	N/A	N/A	N/A	N/A	N/A	N/A
Hispanic community (English/Spanish)	6,281	9,802	1,250	742	610	1,200	3,000
American Indian community	8,415	8,782	13,448	5,317	6,133	7,000	8,000
Middle Eastern American community	4,586	6,840	5,392	5,971	6,002	6,182	6,387
South Asian American community	10,254	12,894	2,940	7,175	8,200	9,000	9,500
Autism Strategy	N/A	N/A	N/A	N/A	3,945	25,000	75,000
Immigrant Affairs	N/A	N/A	N/A	N/A	560	1,000	2,000
LGBTQ Affairs	N/A	N/A	N/A	N/A	350	1,500	3,000

Executive Department - Governor's Office of Community Initiatives

Goal 4. Promote the interests of Maryland's ethnic, cultural, and advocacy-based communities in the areas of community, workforce, business and economic development.

Obj. 4.1 Annually increase the number of topic specific workshops and initiatives sponsored for ethnic, cultural, and advocacy-based communities.

Performance Measures	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Est.	2024 Est.
Initiatives for:							
African community	10	20	6	4	9	10	11
Asian Pacific American community	16	24	4	4	13	14	15
Caribbean community	2	N/A	N/A	N/A	N/A	N/A	N/A
Hispanic community	12	5	3	4	3	4	5
American Indian community	20	30	23	26	39	40	41
Middle Eastern American community	13	19	2	2	6	7	8
South Asian Community	10	19	2	3	9	10	11
Autism Strategy	N/A	N/A	N/A	N/A	19	50	100
Immigrant Affairs	N/A	N/A	N/A	N/A	2	2	3
LGBTQ Affairs	N/A	N/A	N/A	N/A	0	4	6

NOTES

¹ 2023 and 2024 estimates do not include the Banneker Douglass Museum.