

USM - University of Maryland Global Campus

MISSION

The mission of University of Maryland Global Campus (UMGC) is improving the lives of adult learners. We will accomplish this by operating as Maryland's open university, serving working adults, military servicemen and servicewomen and their families, and veterans who reside in Maryland, across the United States, and around the world.

VISION

UMGC will be a global leader in adult education focusing on career-relevant programs that enable students to realize their professional aspirations.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Create and maintain a well-educated workforce.

- Obj. 1.1** Increase the number of graduates employed in Maryland from 1,558 in fiscal year 2014 to equal to or greater than 1,600 in fiscal year 2019.
- Obj. 1.2** Maintain the number of students enrolled in STEM (science, technology, engineering, and mathematics) programs at the fiscal 2019 level of 13,351.
- Obj. 1.3** Maintain the number of enrollments/registrations in courses delivered off campus or through distance education at the fiscal 2019 level of 336,886.
- Obj. 1.4** Maintain or increase the level of student satisfaction with education received for employment.
- Obj. 1.5** Maintain or increase the level of student satisfaction with education received for graduate school.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
Total undergraduate enrollment	44,219	45,604	47,253	46,162	47,080	44,773	45,221
Total bachelor's degree recipients	5,883	6,205	6,345	6,663	7,637	7,713	7,791
¹ Employment rate of graduates (triennial measure)	88%	N/A	N/A	N/A	N/A	N/A	N/A
¹ Number of graduates employed in Maryland (triennial measure)	2,412	N/A	N/A	N/A	N/A	N/A	N/A
Number of undergraduates enrolled in STEM programs	12,116	13,055	13,351	12,910	13,496	12,835	12,963
Number of baccalaureate graduates of STEM programs	1,873	2,258	2,444	2,571	2,855	2,884	2,912
Number of worldwide off-campus and distance education enrollments/registrations	317,094	329,337	336,886	327,359	347,050	330,045	333,345
¹ Percent of students satisfied with education for employment (triennial measure)	96%	N/A	N/A	N/A	N/A	N/A	N/A
¹ Percent of students satisfied with education received for graduate school (triennial measure)	97%	N/A	N/A	N/A	N/A	N/A	N/A

USM - University of Maryland Global Campus

Goal 2. Promote economic development in Maryland.

Obj. 2.1 Maintain or increase the ratio of median graduates' salary to the average annual salary of civilian work force with a bachelor's degree at 1.2 from fiscal year 2019 through fiscal year 2024.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
¹ Median salary of graduates (triennial measure)	\$60,545	N/A	N/A	N/A	N/A	N/A	N/A
¹ Ratio of median salary of UMGC graduates to U.S. civilian workforce with bachelor's degree (triennial measure)	1.12: 1	N/A	N/A	N/A	N/A	N/A	N/A

Goal 3. Increase access for economically disadvantaged and minority students.

Obj. 3.1 Maintain or increase the percentage of minority undergraduate students at 50 percent or greater and the percentage of African-American undergraduate students at 25 percent or greater between fiscal year 2019 and fiscal year 2024.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
Percent minority of all undergraduates	44%	50%	50%	51%	52%	52%	52%
Percent African-American of all undergraduates	26%	26%	26%	26%	26%	26%	26%
Percent economically disadvantaged students	44%	46%	45%	46%	46%	46%	46%

Goal 4. Maximize the efficient and effective use of State resources.

Obj. 4.1 Maintain current annual rate of operating budget savings achieved through efficiency and cost containment measures at two percent.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
Percent of operating budget savings achieved through efficiency and cost containment measures	2%	2%	2%	2%	2%	2%	2%

Goal 5. Broaden access to educational opportunities through online education.

Obj. 5.1 Maintain the number of worldwide online enrollments at the fiscal 2019 level of 294,635, maintain the number of African-American students enrolled in online courses enrollments at the fiscal 2019 level of 23,905, and maintain the percent of classes taught online at the fiscal 2019 level of 76 percent.

Obj. 5.2 Maintain undergraduate tuition for Maryland residents at an affordable level.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
Number of worldwide online enrollments	274,581	288,336	294,635	286,376	312,123	296,829	299,797
African-American students enrolled in online courses	22,827	23,514	23,905	23,480	23,584	22,428	22,653
Percentage of courses taught online	76%	76%	76%	75%	78%	78%	78%
Undergraduate resident tuition rate per credit hour	\$284	\$289	\$294	\$300	\$300	\$306	\$312
Percent increase from previous year	2%	2%	2%	2%	0%	2%	2%

NOTES

¹ The survey is no longer conducted.