

Executive Department - Governor's Office of Community Initiatives

MISSION

To serve as a coordinating office for the Governor that connects Marylanders to economic, volunteer, and human service opportunities through government, business, and nonprofit partners.

VISION

To advance the Governor's goals to make Maryland the best state to live and work.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Coordinate volunteer and community service opportunities to address unmet needs and enhance the quality of life in Maryland.

Obj. 1.1 Continue to develop a network of sustainable volunteer and community organizations to serve communities across Maryland.

Obj. 1.2 Deploy available funding to engage community organizations, volunteers and national service participants to address State and local priorities.

Obj. 1.3 Support community and volunteer organizations to meet needs of government and non-profit organizations.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
Dollars granted to community based organizations (thousands):							
AmeriCorps	\$4,258	\$4,613	\$4,529	\$5,066	\$3,157	\$3,496	\$3,872
Volunteer Centers	\$200	\$0	\$0	\$0	\$0	\$0	\$0
Total	\$4,458	\$4,613	\$4,529	\$5,066	\$3,157	\$3,496	\$3,872
State Funding (thousands)	\$2,457	\$2,633	\$2,684	\$2,108	\$2,354	\$2,354	\$2,354
Federal Funding (thousands)	\$4,795	\$4,791	\$5,049	\$4,767	\$4,889	\$4,850	\$4,802
Ratio of State Dollars to Federal Dollars	1/2	5/9	1/2	4/9	1/2	1/2	1/2
Number of AmeriCorps members recruited and volunteers generated by AmeriCorps programs:							
Members	835	789	790	804	780	923	923
Volunteers	10,454	11,565	13,089	13,113	3,830	7,660	8,426

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Obj. 1.4 Build stronger, healthier communities through Volunteer Maryland (VM) by developing volunteer programs that meet critical needs in the areas of economic opportunity, education, healthy futures, environmental stewardship, disaster services, and veterans and military families.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
Number of volunteers	8,057	5,505	6,188	3,589	4,318	4,750	5,225
Number of hours contributed to State	63,535	59,576	51,882	58,058	16,940	33,880	40,656
Percent of service sites reporting sustained or improved organizational capacity to manage volunteer activities after VM service year	89%	85%	100%	85%	100%	80%	80%
Value of volunteer hours and in-kind contributions (thousands)	\$1,718	\$5,845	\$1,321	\$1,476	\$483	\$967	\$1,160
Percent of service sites reporting achievement of goals to meet critical community needs	89%	80%	70%	92%	81%	80%	80%

Goal 2. Promote community-based service and volunteer service as a strategy to address unmet needs in Maryland.

Obj. 2.1 Annually increase the number of Marylanders recognized for their service efforts.

Obj. 2.2 Invite 100,000 Marylanders per year to volunteer in their communities through targeted marketing efforts.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
Private match dollars generated (thousands)	\$7,068	\$7,478	\$6,952	\$6,965	\$6,352	\$6,739	\$6,739
Ratio of private match dollars to grant dollars	1.6:1	1.6:1	1.5:1	1.4:1	2:1	1.9:1	1.7:1
Marylanders recognized for service efforts (awards, certificates, State Fair passes)	20,866	12,735	13,025	1,344	398	11,000	11,000

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Goal 3. Increase outreach to ethnic and cultural communities in Maryland.

Obj. 3.1 Increase involvement/participation in ethnic and cultural community events and distribution of information.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
Number of festivals, meetings and similar events attended:							
African	136	71	97	43	25	60	100
Asian Pacific American	169	104	184	97	147	152	157
Caribbean	50	14	N/A	N/A	N/A	N/A	N/A
Hispanic	115	71	89	47	22	75	85
American Indian (includes pow-wows)	129	106	176	143	260	265	270
Middle Eastern American	112	114	115	40	23	52	105
South Asian American	117	84	90	50	93	95	100
African American	235	203	195	465	283	350	450
Brochures, pamphlets, reports, information requests and other informational materials distributed:							
African community	2,952	5,986	7,560	5,392	6,274	6,190	4,500
Asian Pacific American community	6,462	19,204	20,562	5,500	14,350	15,000	15,000
Caribbean	744	420	N/A	N/A	N/A	N/A	N/A
Hispanic community (English/Spanish)	6,022	6,281	9,802	1,250	742	2,000	5,000
American Indian community	6,410	8,415	8,782	13,448	5,317	5,817	6,817
Middle Eastern American community	2,600	4,586	6,840	5,392	5,971	6,004	2,750
South Asian American community	4,336	10,254	12,894	2,940	7,175	8,000	8,000

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Goal 4. Promote the interests of Maryland's ethnic and cultural communities in the areas of community, workforce, business and economic development.

Obj. 4.1 Annually increase the number of topic specific workshops and initiatives sponsored for ethnic and cultural communities.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
Initiatives for:							
African community	17	10	20	6	4	6	12
Asian Pacific American community	23	16	24	4	4	5	5
Caribbean community	6	2	N/A	N/A	N/A	N/A	N/A
Hispanic community	25	12	5	3	4	5	5
American Indian community	29	20	30	23	26	29	30
Middle Eastern American community	14	13	19	2	2	4	10
South Asian Community	13	10	19	2	3	4	4

Goal 5. Increase awareness of the Banneker Douglas Museum's ability to document, preserve and promote African American Heritage throughout Maryland.

Obj. 5.1 Increase annual visitation at the Banneker-Douglass Museum.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
Visitors to the Banneker-Douglass Museum	8,042	8,155	9,106	55,656	51,605	60,000	65,000