

USM - University System of Maryland

MISSION

The University System of Maryland (USM) seeks to improve the quality of life for the people of Maryland by providing a comprehensive range of high quality, accessible and affordable educational opportunities; engaging in research and creative scholarship that expand the boundaries of current knowledge; and providing knowledge-based programs and services that are responsive to the needs of the citizens of Maryland and the nation. The University System of Maryland fulfills its mission through the effective and efficient management of its resources and the focused missions and activities of each of its component institutions.

VISION

USM strives to be a preeminent system of public higher education, admired around the world for its leadership in promoting and supporting education at all levels, fostering the discovery and dissemination of knowledge for the benefit of the State and the nation, and instilling in all members of its community a respect for learning, diversity, and services to others.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Meet the educational needs of our state, our nation, and an increasingly diverse student population.

- Obj. 1.1 Expand access to USM institutions and programs.
- Obj. 1.2 Increase the affordability of USM institutions and programs.
- Obj. 1.3 Promote degree completion and educational attainment among Maryland citizens.
- Obj. 1.4 Ensure continued high levels of success and satisfaction among USM students and alumni.

Performance Measures	2016 Act.	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Est.	2022 Est.
Total undergraduate (UG) enrollment	122,835	130,398	133,242	135,126	132,385	131,186	≥129,000
Percent African-American (of total UG enrollment)	25.8%	25.6%	25.8%	25.5%	25.3%	≥25%	≥25%
Percent minority (of total UG enrollment)	42.7%	43.5%	44.4%	44.6%	45.3%	≥45%	≥45%
Percentage of new students transferring from Maryland community colleges	23.9%	22.5%	22.0%	20.7%	21.2%	≥21%	≥21%
National ranking for tuition and fees	23	21	21	22	20	20	20
Percentage of undergraduates receiving financial aid	60.1%	56.7%	55.9%	54.8%	55.9%	≥60%	≥60%
Total amount of institutional financial aid awarded to undergraduates (millions)	\$137	\$141	\$148	\$161	\$170	≥\$170	≥\$170
Total number of undergraduate degrees awarded	25,048	25,776	26,280	26,657	27,039	27,827	27,800
Total number of graduate and first professional degrees awarded	12,480	12,532	12,493	13,582	13,000	12,829	12,495
Percentage of State residents with a bachelor's degree or higher	39%	39%	40%	40%	41%	41%	42%
Traditional student 6-year graduation rate (includes only first-time, full-time (FTFT) students, excludes University of Maryland Global Campus (UMGC))	70%	69%	71%	72%	73%	73%	74%
6-year graduation rate for FTFT African-American students	49%	50%	54%	55%	59%	≥59%	≥59%
6-year graduation rate for FTFT minority students	59%	61%	63%	65%	68%	≥68%	≥68%

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Performance Measures	2016 Act.	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Est.	2022 Est.
All student 6-year graduation rate (includes transfers, part-time, FTFT and UMGC)	56%	57%	56%	56%	61%	60%	60%
6-year graduation rate for all African-American students (transfers, part-time, and FTFT)	41%	45%	42%	43%	47%	48%	48%
6-year graduation rate for all minority students (transfers, part-time, and FTFT)	48%	52%	49%	50%	55%	54%	54%
¹ Percentage of recent graduates satisfied with education received for employment (triennial measure)	N/A	86%	N/A	N/A	N/A	N/A	N/A
¹ Percentage of recent graduates satisfied with education received for graduate/professional school (triennial measure)	N/A	96%	N/A	N/A	N/A	N/A	N/A
¹ Employment rate of recent USM graduates (triennial measure)	N/A	91%	N/A	N/A	N/A	N/A	N/A
Federally-calculated median salary of USM graduates	\$50,855	\$51,173	\$53,018	N/A	N/A	N/A	N/A

Goal 2. Promote Maryland's economic growth and competitiveness in the New Economy.

Obj. 2.1 Grow Maryland's workforce in science, technology, education, and math (STEM), health care, and other critical workforce shortage areas.

Obj. 2.2 Promote Maryland's economic growth and innovation through extramurally-funded basic and applied research and technology transfer.

Obj. 2.3 Encourage and facilitate new company creation to support Maryland's economy.

Performance Measures	2016 Act.	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Est.	2022 Est.
Total number of STEM degrees produced	9,185	9,516	9,943	11,117	11,588	11,929	12,042
Total number of nursing degrees produced (baccalaureate only)	861	1,075	1,116	1,241	1,296	1,356	1,400
Total number of teacher education completers	1,493	1,520	1,410	1,514	N/A	N/A	N/A
² Total research expenditures (millions)	\$1,029	\$1,085	\$1,146	\$1,216	\$1,068	>\$1,090	>\$1,200
² Number of licenses and options executed	61	70	57	68	52	60	65
² New patent applications filed	228	214	217	198	205	2,010	215
² US patents issued	76	90	70	93	98	≥90	≥95
² Licensing income received (millions)	\$2.2	\$2.4	\$5.6	\$3.7	\$4.5	≥\$4.5	\$5.0
² New companies started or facilitated	114	70	85	84	87	88	90

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Goal 3. Create new and more effective ways to leverage the resources available to the USM for the use and benefit of Maryland and its citizens.

Obj. 3.1 Continue to develop and implement strategies designed to achieve greater efficiencies and effectiveness in support of State and System goals.

Obj. 3.2 Build and support a vibrant culture of philanthropy and support across all USM institutions, alumni, and stakeholders.

Performance Measures	2016 Act.	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Est.	2022 Est.
Operating expenditures per full time equivalent student	\$29,549	\$29,857	\$30,595	\$31,639	N/A	N/A	N/A
Percentage of cost savings/avoidance achieved as percentage of State-supported budget	3%	3%	2%	2%	2%	≥2%	≥2%
Private funds raised (millions)	\$277	\$292	\$408	\$332	\$319	\$315	≥\$315

Goal 4. Build a System-wide culture of Equity, Diversity, Inclusion, and Civic Engagement that values and celebrates all Maryland residents.

Obj. 4.1 Increase bachelor's degree attainment among underrepresented minority populations in Maryland.

Obj. 4.2 Increase the number of underrepresented minority students graduating from USM institutions with degrees in STEM and health care fields.

Obj. 4.3 Increase the number of underrepresented minority students, faculty and staff attending, teaching, or working at USM institutions.

Obj. 4.4 Increase the number of USM institutions that participating in nationally-recognized civic and community engagement initiatives.

Performance Measures	2016 Act.	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Est.	2022 Est.
Of all USM bachelor's degrees awarded, the total number going to underrepresented minority (URM) students	6,983	7,418	7,598	8,013	8,351	8,733	9,024
Of all USM bachelor's degrees awarded, percentage going to underrepresented minority (URM) students	28%	29%	29%	30%	31%	31%	32%
Of all USM bachelor's degrees awarded in STEM or health care fields, the total number going to URM students	1,865	2,013	2,136	2,523	2,956	3,014	3,072
Of all USM bachelor's degrees awarded in STEM or health care fields, percentage going to URM students	24.1%	24.1%	24.0%	26.0%	27.8%	27.5%	29.0%
The total number of USM students who identify as URM	56,348	58,052	60,294	60,625	59,472	59,867	59,920
Percentage of USM students who identify as URM	33.1%	33.7%	34.4%	34.4%	34.5%	35.2%	35.2%
The total number of USM faculty who identify as URM	2,332	2,493	2,584	2,563	2,864	2,900	2,950
Percentage of USM faculty who identify as URM	15.1%	15.5%	15.6%	15.5%	17.0%	17.0%	17.0%
The total number of USM staff who identify as URM	5,788	5,964	5,995	6,013	6,325	6,400	6,450
Percentage of USM staff who identify as URM	34.3%	34.1%	34.2%	34.6%	34.9%	35.0%	35.0%
Number of USM institutions participating in American Democracy Project Initiative or recognized by Carnegie Foundation for Community Engagement	N/A	N/A	4	4	6	6	8

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Goal 5. Achieve, support and sustain national eminence.

Obj. 5.1 Continue to advance the national eminence and research of USM institutions against their peers (as measured by rank among top public university systems/institutions in total research and development (R&D) expenditures and federally-funded R&D expenditures as percentage of total R&D expenditures).

Performance Measures	2016 Act.	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Est.	2022 Est.
³ USM rank among top public university systems/institutions in total R&D expenditures	7th	6th	N/A	6th	N/A	N/A	N/A
³ Percentage of total research expenditures coming from federal sources	68%	65%	65%	65%	N/A	N/A	N/A

NOTES

¹ Data unavailable as the Maryland Higher Education Commission is no longer conducting the alumni survey.

² 2020 data is estimated.

³ Due to COVID impact, the Association of University Technology Managers' 2020 data release has been delayed.